

REP HEADLINE# 6396944 TRF# 338927
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 17.10
CHANGES *** WPXI-TV ***

ADV # 017034 ADV. NAME POLI/E VOGEL/R/SEN/PA
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

REP.# OFF.# 18 SALESMAN #

7669 STAGERS LOOP
DELAWARE, OH 43015

BUYER NAME WHITNEY EVERSOLE
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396944

CLASS: NATL. LOCAL REGIONAL

PRDCT ELDER VOGEL 10/26 EST#3083 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 OCT31/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 17.10

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$22,875
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 3083

13	S		1135P-1205A	30		\$3,000.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
14	A		1135P-1235A	30		\$3,000.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												

ORD COM1: TIMG CHG
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-13 FOR 1 SPOT/WK

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HARRIS REPORT FROM REP
 CHANGES

OCT31/12 17.10
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#13	MISSED: SUN/1135P-1205A				OCT28		30S	\$3,000.00	(OCT25/12)	
			OFFER: SUN/1135P-1235A				OCT28		30S	\$3,000.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPT IS BOOKED - THX JEN									

OCT/12 12125.00 NOV/12 10750.00

CONTRACT TOTAL 22875.00
 TOTAL SPOTS 16



MARKET TOTALS \$78,879 WPXI 29% KDKA 34% WTAE 24% WPGH 13% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6396944 TRF# 338927
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT25/12 14.25
*** WPXI-TV ***

ADV # 017034 ADV. NAME POLI/E VOGEL/R/SEN/PA
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

REP. # OFF. # 18 SALESMAN #

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6396944

CLASS: NATL. LOCAL REGIONAL

PRDCT ELDER VOGEL 10/26 EST#3083 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 OCT31/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 14.25

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$22,875
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#13

MISSED: SUN/1135P-1205A
OFFER: SUN/1135P-1235A
CMT: TIMG CHG
CMT: SPT IS BOOKED - THX JEN

OCT28
OCT28

30S \$3,000.00 (OCT25/12)
30S \$3,000.00 PLS ADVISE.

CONTRACT TOTAL 22875.00
TOTAL SPOTS 16